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LOCATION

Atlanta, GA, USA

Michelle Partogi

Design Researcher & Strategist

Education

M.S. Digital Media

Georgia Institute of Technology

School of Literature, Media,
and Communication

Aug. 2014 – May 2016

Cumulative GPA: 3.86**B.S. Computational Media**

Georgia Institute of Technology

College of Computing

Aug. 2011 – May 2014

Cumulative GPA: 3.95

Notables

Master's of Digital Media**Project Award**

May 2016

Best Social Enterprise**Award at HackATL**

May 2015

1st in GT Convergence**Innovation Competition for
an Educational iOS app**

Nov. 2013

Specialties

Interviews

Participatory Design

Service Design

Ethnography

Presentations

UI/UX Design

Skills

Java

JavaScript

HTML/CSS

PHP/MySQL

Arduino/C

iOS

Photoshop

Illustrator

InDesign

After Effects

Premiere

Keynote

Publication

Partogi, M., JafariNaimi N. **Fostering Organizational Change through Co-Designing Collaborative Media.** In Proceedings of GROUP '16. (Nov 13–16, 2016).

Experience

Design Researcher University of Pennsylvania | PHL, PA *Jan. 2016 – Aug. 2016*

- Led interdisciplinary collaboration embedding human-centered strategies into an educational and mental health consulting service.
- Conducted observations, interviews, literature reviews, and co-design workshops.
- Translated research insights into thought leadership during monthly admin check-ins.
- Designed UI/UX and developed mobile/web app fostering a community of 120+ educators.
- Successfully wrote grant proposal for \$8,000 from the McMorris Autism Foundation.
- Won Best Project out of graduating Digital Media cohort.

Design Strategist Intern Spark Corps | Atlanta, GA *Sept. 2015 – Nov. 2015*

- Wrote Design Thinking curriculum used by an elementary after-school program.

Creative Technologist Intern Deeplocal | Pittsburgh, PA *May 2015 – Aug. 2015*

- Led office improvement research engaging staff through interviews and co-design activities; summarized findings for administration.
- Created prototypes and presentations for clients such as Google and Nike.
- Designed and developed physical computing installations using Node.js, Arduino, Pi, etc.

Graduate Teaching Assistant Georgia Tech | Atlanta, GA *Aug. 2014 – Dec. 2014*

- Facilitated weekly discussions in 20-40 student classes around computing's historical and cultural implications.
- Led coding workshops and helped students brainstorm creative computing possibilities.

Design Developer Intern IBM Design | Austin, TX *June 2013 – Aug. 2013*

- Collaborated with interdisciplinary team designing UI/UX for IBM enterprise products.
- Leveraged interviews, user personas, and competitive analyses to inform designs.
- Crafted rapid prototypes and user stories to pitch product concepts to clients.
- Reimagined service for college recruitment and presented prototypes to senior leaders.

Activities

Publicity Chair

China Care, Georgia Tech

*Aug. 2014 – May 2015*Coordinated advertising campaign for event that sold over 400 tickets.
Established current branding guidelines.**Event Coordinator**

China Care, Georgia Tech

Aug. 2012 – May 2013

Planned monthly events teaching adopted kids Chinese culture. Managed 10-20 volunteers during events.